

# A Brand New Testament. A Personal Manifesto. †

1. **Remember to regularly dedicate time to read this testament and the 48 Laws of Power.**
2. **What benefits the enemy, harms you. What benefits you, harms the enemy.**
3. **Study your enemies.** Whoever is more vigilant in observing the designs of the enemy in war, and endures much hardship in training his army, will incur fewer dangers, and can have greater hope for victory. The only way to determine genuine motivation and intent of a person is to observe the behavior and the results of his.
4. **Defeat your enemies through actions, never through arguments.**
5. **Crush your enemies through complete & total annihilation.**
6. **Do not do anything that makes you disrespect yourself.** Stand up straight, keep your head up.
7. **I will conduct myself at all times in such a way as to bring honor to myself and God.**
8. **Do not commit to any side or cause but yourself.** Do not step in others' shoes. Do not live in others' shadow. Forge your own path. Establish your own name.
9. **By maintaining your independence, you become the master of your fate.**
10. **Show me someone without an ego, and I'll show you a loser.**
11. **Do not worship any images or idols other than God.**
12. **Do not associate anyone with God.**
13. **Do not put anyone before God.**
14. **No one tells you what to do except God himself.**
15. **Follow God's path and not any other.**
16. **I'm aware that God's plan must be accomplished against all odds.**
17. **There is only one true God. I am my own master, always.** (God is your inner voice, God is the voice from the universe. You are your own master.)
18. **Our enemies believe that they alone dictate the course of history, but all it takes is the will of a single man.**
19. **Nothing is certain and no law is fixed. Never bet on stability and lasting order.** Keep yourself adaptable and on the move. Everything changes. Learning to adapt to each new circumstance means seeing events through your own eyes, and ignoring the advice that people constantly peddle your way and the books they write to lecture you. It's up to you to gauge each new situation. Too much respect for other people's wisdom will make you depreciate your own. Be brutal with the past, especially your own, and have no respect for the philosophies that are forced on you from outside.
20. **You can freely communicate with the sources of knowledge, the infinite intelligence,** not available to the ordinary minds. You have discovered how to increase the vibrations of thoughts. Your subconscious mind stores every sense impression and thought impulse which ever reached the brain through any of the five senses.
21. **Trust your Instincts,** Listen to your gut, no matter how good something sounds on paper. Whenever there is any doubt, there is no doubt. I don't hire a lot of number-crunchers, and I don't trust fancy marketing surveys. I do my own surveys and draw my own conclusions. Risk comes from not knowing what you're doing. Don't waste your

time living someone else's life. Don't be trapped by other people's thinking. Don't let others' opinions drown out your own inner voice. Have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.

22. **Take up the responsibilities of your life and destiny.** True leaders take responsibility for the success, and understand that they must also take responsibility for the failure. Happiness lies in using strengths, taking responsibilities that are congruent with one's values, interests, and desires. Success is doing what you believe in. It's the gradual and progressive realization of your desires and ideals. A life spent without taking the responsibilities and the consequences is, quite simply, an inconsequential life. Success comes from standing out, not fitting in. Getting rich is the result of a successful business. Your business success will always be measured by the quality and quantity of the service you deliver. Despise the free lunch. What is offered for free is dangerous. It usually involves hidden tricks or obligations.
23. **Do you know what happiness is? Happiness is freedom from fear.** It's the smell of a new car. It's the reassurance that whatever you're doing is ok. You are ok. Life is never a straight line. It's a forest, and like a forest it's easy to lose your way, to forget where you came in. You're born alone and you die alone and this world just drops a bunch of rules on top of you to make you forget those facts, but I never forget. I'm living like there is no tomorrow, because there isn't one. Surviving is winning, everything else is bullshit. Fairytales spun by people too afraid to look at life in the eye. There is no big lie. There is no system. The universe is indifferent.
24. **Enter action with boldness and audacity.** Any mistakes you commit through audacity are easily corrected through more audacity. If not, your doubts and hesitation will infect your execution. Take actions only when you are assured of your courage, when you are organized. never make an attempt unless you see the hope for victory. For those regarded as warriors, when engaged in combat, the vanquishing of your enemy can be the warrior's only concern. Suppress all human emotion and compassion, kill whoever stands in your way, even if that be Lord God, or Buddha himself. This truth lies at the heart of the art of combat. This is my finest sword. If on your journey, you should encounter God, God will be cut. Never let the future disturb you. You will meet it with the same weapons of reason which today arm you against the present. if you are hit, do not stop. Your persistence will discourage your attacker. Hope is not a strategy. Luck is not a factor. Fear is not an option. A man is the sum of his actions. The road to nowhere is paved with excuses. Fortune favors the bold. Superman didn't become Superman. He was born Superman. When he wakes up in the morning, he's Superman. His outfit with the big red S, that's the blanket he was wrapped in as a baby when the Kents found him. Those are his clothes. Clark Kent is how he views the human race. And what are the characteristics of Clark Kent, he's weak, he's unsure of himself, he's a coward.
25. **As long as you are going to be thinking anyway, think big.** If you're going to do something, do it well. Move forward. Aim High. Plan a takeoff. Don't just sit on the runway and hope someone will come along and push the airplane. It simply won't happen. Change your attitude and gain some altitude. You'll love it up here. Impossible is a word to be found only in the dictionary of fools. There's no such thing as an unrealistic goal, just unrealistic time frames. We've always defined ourselves by the ability to overcome the impossible. We count these moments as our proudest achievements. We are pioneers. And our greatest accomplishments, our destiny lies above us.
26. **Only work with the best.** Bureaucracy is a construction by which a person is conveniently separated from the consequences of his actions. Politicians don't care too much what things cost. It's not their money. Here is your life's work. The kind of work that has your fingerprints all over it. The kind of work that you'd never compromise on. That you would sacrifice a decade for. You can do that kind of work. You don't play it safe. You swim in the deep end. Your work will add up to something big. Something that couldn't happen anywhere else. A players hire A players. B players hire C players. It doesn't take long to get to Z players. This trickle-down effect causes bozo explosions in companies. A small team of A+ players can run circles around a giant team of B and C players.

27. **Stay loyal and truthful to yourself. Honesty is an expensive gift. Be accurate with your words. Be precise in your speech. The mouth speaks what the heart is full of.** A man is what he thinks about all day long. To speak effectively you have to know 10 times more than what you are talking about.
28. **Stay focused on one matter at a time.** Concentrate your energy and forces at their strongest point. Put the things you can control in order. Repair what is in disorder. And make what is already good better. Write down, process, organize your thoughts, feelings, ideas. Your values and plans. Your notes and files. Your first draft is for you, your final draft is for everyone else. Give yourself the space to dump your thoughts down on paper before cleaning it up into something you'd like to share with others. Throw away what doesn't align with your values. Clean up and organize the house. Have less & do more. Ounces equal pounds, and pounds equal pain.
29. **Plan all the way to the end.** Take into account all the possible consequences, obstacles. The ending is everything. There must be a beginning of any great matter, but continuing to the end until it is thoroughly finished yields the true glory.
30. **I must take care of myself mentally and physically at all times. And shoulder my full share of responsibilities in life.** Whoever does not make provisions necessary to live, is overcome without arms. Rustic, simple, and so unpretentious. It's extraordinary. It's good, honest, simple food. That's all it has to be. Slow is smooth, smooth is fast. Focus on getting the technique right, the speed will come naturally. Perfection is lots of little things done well. The key to success is mastering the basics.
31. **To carry out God's plan, specialist training is required.** And attendance at such classes will be regarded as an opportunity for personal development. I will apply myself to achieve the maximum level of proficiency from there.
32. **Connect with people who share similar views and values, who want the best for you.** Isolation is dangerous. Stay connected to get valuable information. You are shielded from your enemies by the crowd. Positive thinking can be contagious. Being surrounded by winners helps you develop into a winner. As iron sharpens iron, so one person sharpens another. Avoid infections by avoiding the unlucky and the unhappy. Being around that many losers is like being in a room full of failure. When everyone around you is a failure, it's likely you'll pick up their habits. Chains of habit are too light to be felt until they are too heavy to be broken.
33. **To find purpose in life. Usually that's helping other people.** Not making it all about yourself. Whatever that way of helping other people is, that's what you got to figure out. Because you can do it in pretty much anything. Do what is meaningful, not what is convenient.
34. **Don't let yourself get attached to any situations** that you are not willing to walk out on in 30 seconds flat if you feel the heat around the corner.
35. **Don't underestimate other people's greed.** Appearing better than others is dangerous, appearing to be perfect is the most dangerous. Envy creates silent enemies. Never put too much trust in your friends. Envy and insecurities arouse easily. One of the problems when you become successful is that jealousy and envy inevitably follow. If you look at nature, you'll see many species that eat their children to protect them. This is especially true of hamsters and cockroaches. There are people, I categorize them as life's losers, who get their sense of accomplishment and achievement from trying to stop others. If you are a little different, or a little outrageous, or if you do things that are bold or controversial, the press is going to write about you. Criticism is easier to take when you realize that the only people who aren't criticized are those who don't take risks. No one kicks a dead horse. A weakened mind always sees everything through a black veil. The soul makes its own horizons. Misery loves company, fellow sufferers make unhappiness easier to bear. She secretly hopes her friend will fail, too. As a dog returns to its vomit, fools repeat their folly. You never really understand a person until you consider things from his point of view. Until you climb inside of his skin and walk around in it. The Russians don't smile because they love their misery and they are miserable to be around.

36. **The path of the righteous man is beset on all sides by the inequities of the selfish and the tyranny of evil men.** Blessed is he who, in the name of charity and good will, shepherds the weak through the valley of darkness, for he is truly his brother's keeper and the finder of lost children. And I will strike down upon thee with great vengeance and furious anger those who attempt to poison and destroy my brothers. And you will know my name is the Lord when I lay my vengeance upon thee.
37. **Always get even. Fight back. Be brutal, be tough.** When somebody threatens you. When you are wronged repeatedly, the worst thing you can do is continue taking it. When somebody screws you, screw them back in spades. Revenge is a kind of wild justice. The best medicine on the battlefield is fire superiority and killing the enemy. Anyone can start again. Not through love, but through revenge. Through the fire, we're born again. Peace by vengeance, brings the end.
38. **The ordinary people know the rules, but the wise guys know the exceptions.** As far back as I can remember, I've always wanted to be a gangster. The possession of arms is the distinction between a freeman and a slave. It means that nobody can fuck around with you. It also means you could fuck around with anybody. It is easy to take liberty for granted, when you have never had it taken from you.
39. **What separates the winners from the losers is how a person reacts to each new twist of fate.** When something happens. You can let it define you, let it destroy you, or let it strengthen you. Sometimes by losing a battle you find a new way to win the war. Your struggles develop your strengths. When you go through hardships and decide not to surrender, that is strength. The resistance that you fight in life can only build a strong character.
40. **Most men live lives of quiet desperation. That is not where you wanna be.** The real world is a disinformation campaign designed to weed out anybody stupid enough to follow the lies and the rules. Consciousness is always connected to one's political-economic circumstances, what one thinks of life, power, and self. This belief in one's own subordination is "false consciousness". The conditions of inequality create ideologies which confuse people about their true aspirations, loyalties, and purposes. The working class has often been beguiled by nationalism, organized religion, and other distractions. These ideological devices help to keep people from realizing that it is they who produce wealth, they who deserve the fruits of the land, all who can prosper. Instead of literally thinking for themselves, they think of the thoughts given to them by the ruling class. Ideologies are like crippled religions that are missing arms and legs but can still hobbled along and they provide a certain amount of security and group identities but they are warped and twisted and demented and bent. it's a parasite of something underlying that's rich and true. I've always felt that a lot of mainstream modern media is a con, and that the most successful artists are often better salesmen and promoters than they are artists. Military basic training is a form of brainwashing. Massive behavioral control and monitoring of every aspect of the soldier's life. Sleep deprivation. Deliberate destruction of ego through mental and physical stress causing the replacement of individual identity with group identity. Separation from family and friends. Enforced in-group and out-group mentality. When soldiers are confined to their quarters, they are kept there by fear or punishment; then when they are led by war, they are led by hope and reward. The minority is always stronger than the majority, because the minority is formed by those who really have an opinion about the truth. The strength of a majority is illusory, formed by the mobs who have no opinion. My headcanon will still be that half of the population are off duty cops, and the other half criminals.